### **AUTOMATIC BRINE SUPPLY**

The industry-unique AUTOBrine® system provides a best in class solution to this painstaking task and offers a simple way to manage salt brine levels to extend the life of your equipment. We offer a turn key solution that eliminates risk, reduces cost and improves carbon footprint. AUTOBrine® has one of the quickest ROI's for facility management equipment and service vendors.

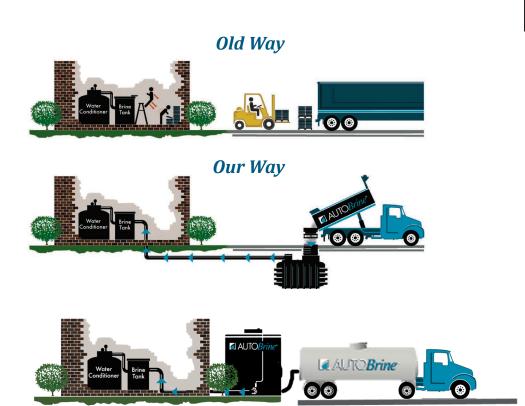
# WE'RE HERE TO SERVE YOU



Cost Savings
Risk Management
Green Initiative







## www.AUTOBrine.com

549 W. Roseville Road Lancaster, PA 17601

717-390-8580





"The tank is just the beginning"

## COMMITTED TO SERVING YOU



It is our privilege to continue to serve our AUTOBrine® customers for more than 25 years and to never have lost a customer.

In that time, our customers have saved thousands of dollars in labor costs by eliminating the handling and storage of bagged salt, reduced the risk of employee injury, and reduced non-recyclable waste by thousands of tons.

We remain committed to helping our customers meet their goals. We do this by offering 2 programs:

- All-Inclusive Salt/Service Plan
- Customer Loyalty Program

In addition to the full-service benefit customers receive when purchasing salt for the AUTO*Brine*®, customers accrue Loyalty Points toward the purchase of specialty salt or ice-melt products.

#### ALL-INCLUSIVE SALT/SERVICE PLAN

When loose salt or brine is purchased to be used in the AUTOBrine® from The Cope Company Salt (TCCS) these complimentary services are provided:

**No-Worry Delivery -** TCCS *automatically* delivers salt or brine to the AUTO*Brine®* on a monitored schedule. Loose salt is delivered using a patented, legal-for-trade truck mounted scale.

No Delivery Charge - No hidden costs for delivery.

**Facility Expansion** - TCCS will install up to 150 ft. of connection piping, timers, floats, and ball valves to connect new day-tanks to the AUTO*Brine*® for expansion at *no charge*. (In a contiguous building)

Service and Repair - As long as salt is purchased from TCCS there is no charge for service, preventative maintenance, or repairs. No unplanned budget expenses for this system.



**Tank Cleaning** - For loose salt systems TCCS will clean the bulk brine tank at *no charge* at pre-determined intervals to ensure the best operation of the system.

**Reporting** - TCCS will *monitor* salt usage and when an unusual change in salt/brine usage is detected the customer is *alerted*. This information may be used to enhance the performance of the softener system.

#### Customer Loyalty Program

Loyalty Points can be used by the customer to receive credit towards products from TCCS. Customers accrue loyalty points as salt is purchased for the AUTOBrine®. For every ton of salt purchased, 5 points are earned, equal to \$5.00 towards specialty bagged salt or ice melt products.

- Points accrue with each delivery
- Points are redeemable only on products supplied by TCCS
- Points have no cash value
- 75% of accumulated point value can be redeemed once during a 12 month period
- Points expire after 18 months if not redeemed
- When redeeming points, request needs to be indicated on purchase order
- Customer must be on Salt/Service Agreement to redeem points

Call a sales associate to confirm point balance anytime.

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